



How powerful solutions can solve complex problems **without breaking the budget**

Despite the strict budget, Neocol were able to provide global publisher Wiley with a system that could easily capture and store a large volume of paper-based content, the volume of which had rapidly increased following a major acquisition. This enabled team collaboration, efficiency and gave productivity a boost.

“ Neocol are trusted advisors to Wiley. They partner with us instead of selling to us. Every time we have a query they go out of their way to help us with it, taking time to understand where we're coming from, providing knowledgeable support and doing all the legwork to find solutions.

Mark Grout, Projects and Applications Manager,
John Wiley & Sons Ltd.

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With their acquisition of Blackwell Publishing in 2007, John Wiley and Sons was set to more than double in size. The IT department knew this meant there would be a dramatic increase in the large volume of paper-based content the company was required to capture and store.

The Business Problem

After their acquisition of Blackwell Publishing Ltd in 2007, John Wiley and Sons UK operations more than doubled in size. The IT department knew this meant there would be a dramatic increase in the large volume of paper-based content the company was required to capture and store.

Unfortunately, they were also keenly aware that their existing Enterprise Content Management software was just not up to the job. It was slow, unreliable, required a great deal of administration and even lost data occasionally.

They had approached other companies but had been unable to find a cost effective solution. Until they came to Neocol.

Our Solution

We consulted in depth with key people in the department until we fully understood the business issues. We worked hard to design a powerful solution within the financial limitations, using existing software licenses to help reduce costs.

The final market-leading system combined Kofax document Capture, Kodak scanners, IBM Content Manager and a custom-built web-front end using Lotus Domino to give the company an easy and intuitive way to store paper-based files long-term.

Neocol then worked with Wiley to migrate existing content out of their existing environment to test, smoothly implement, trouble shoot and actively support their new 'Electronic Library' system, keeping disruption at a minimum.

Project Successes

The easy-to-use and reliable system has meant that:

- Over 12 Terabytes of files have been archived; reducing storage utilisation on local networks and drives and saving on operating costs.
- A full back up takes 50% less time, using half the number of tapes.
- The repository allows secure centralisation with version control, expiration controls, audit trails and approval workflows.
- Wiley employees can now access documents such as important royalty contracts, online from any location worldwide.
- There's little need for recovery or system administration.
- Users have reported productivity gains.
- Despite working in different sites and the company doubling in size, different teams have been able to collaborate easily.
- The system has dramatically reduced the volume of paper the company was having to produce, manage and store.

Wiley also feel the solution has provided excellent value for money.

Another example of how Neocol can help transform data management issues into opportunities to better operate your business.

About Wiley



Founded in 1807, John Wiley & Sons. has been a valued source of information and understanding for more than 200 years, helping people around the world meet their needs and fulfill their aspirations. Wiley and its acquired companies have published the works of more than 350 Nobel laureates in all categories: Literature, Economics, Physiology or Medicine, Physics, Chemistry, and Peace.

Wiley's core businesses publish scientific, technical, medical and scholarly journals, encyclopedias, books, and online products and services; professional/trade books, subscription products, training materials, and online applications and Web sites; and educational materials for undergraduate and graduate students and lifelong learners. Wiley's global headquarters are located in Hoboken, New Jersey, with operations in the U.S., Europe, Asia, Canada, and Australia.

The company is listed on the New York Stock Exchange under the symbols JWa and JWb. Visit their website at: www.wiley.com

About Neocol

Neocol is a highly innovative global systems integrator, dedicated to the design, delivery and support of Enterprise Content Management and Business Process Management solutions. Established to meet customer demand for an intelligent approach to information build-up, Neocol offers highly-skilled ECM and BPM experts to solve content management problems; turning unstructured content into valuable and realisable assets.

Since 2003, leading brands have been turning to Neocol for our ability to build, integrate and support business-led systems that add measurable competitive value to their day-to-day operations - and to their bottom line. Neocol is a single source of understanding, expertise, technology and skills designed to deliver the right ECM strategy to your enterprise.

